

# How important is your horse's health to you?

Pavo takes the worry  
out of feeding.



## Pavo Essentials

### Is your horse getting the best possible care?

Discover our healthy, tasty horse feeds that give your horse exactly what it needs.

**More on page 16**

## Pavo Breeding

### What is the role of nutrition in healthy growth and development?

Mares in foal, foals and young horses have special nutritional requirements. Pavo provides tried-and-tested solutions.

**More on page 26**

## Pavo Sport

### Can your horse perform to the best of its ability?

Active participation in sport requires the right healthy energy source. Bring your horse into top condition.

**More on page 32**

# Are you concerned whether you are giving your horse a healthy diet?

Pavo builds on well-founded research and develops high-quality horse feed by working together with the owners.

Many owners often question themselves whether they are giving their horse(s) the best possible care. They know that the right diet is crucial for the health of their horse. Whether they keep their horse for leisure, top-class sport, or breeding.

Pavo develops high-quality products and feeding concepts that have been thoroughly tried and tested in practice. Each one is tailored precisely to the needs of the individual horse and their relevant discipline. So you don't have to worry about whether your horse is actually getting everything it needs. In addition, at Pavo we regularly carry out research in conjunction with leading independent scientific institutes. We take advantage of the 'expert eye' by working closely with owners, because the people who work with horses every day know their needs better than anyone.

In its own unique way, Pavo is setting the tone in the European horse feed market. Many leading riders feed Pavo to their horses, which endorses the success of our products.

Yours sincerely,



**Anton Baarslag**  
General Manager, Pavo



Marcus and Johannes Ehning

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# How can you be sure your horse is getting everything it needs?

Pavo Products are tailored to the individual needs of your horse.

Every horse has its own requirements when it comes to feeding. These needs influenced not just by its daily exercise but also by breed, manner of housing, age and health. Pavo offers a wide range of carefully considered solutions for different needs. From a maintenance diet; which contains all the essential nutrients, vitamins and minerals to a top-class sports feed for sports horses; from a step-by-step foal rearing plan to feed supplements that support and care for your horse in specific situations.

Discover our extensive range for feed in this brochure and find out how to keep your horse in top healthy condition. With Pavo, you can be sure your horse is getting exactly what it needs: neither too much nor too little.

## Pavo Essentials - Complete care for every day



**New!**



## Pavo - a success story

Pavo was the first horse feed producer in the Netherlands. The products are now available worldwide and Pavo is the European market leader. The Pavo range consists of 35 different products, making a feeding solution possible all horses and every situation.

## Pavo Breeding - For perfect healthy development of mares and foals



## Pavo Sport - Ideal for performance horses



## Pavo Supplements - Feed supplements for special situations



**Quality**

... because Pavo stands for the best raw ingredients and quality products but also for expert's knowledge of feeding and the quality of advice.

**Health**

... because Pavo sees it as its task to contribute to the health of all horses.

**Passion**

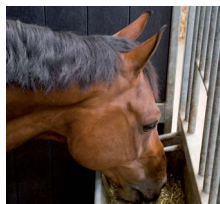
... because the people at Pavo have a passion for horses and their feeds.



## What does quality mean in horse feed?

### Safety, science and the best-quality raw ingredients.

Our philosophy is simple: we want to contribute towards the health of your horse. Because nutrition is crucial in horse welfare, we set high standards for our products. Research and modernisation are part of our corporate culture. Pavo monitors developments in the market and in the field of science, and combines the best of both. All of our products use the highest-quality raw ingredients and the formulae are based on scientific research and carefully tested in practice.

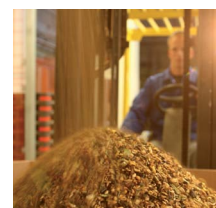
**Health**

Everything we do at Pavo is in the interests of horse health. We regard it as our mission to contribute to the health of all horses in terms of nutrition. We listen closely to your concerns as horse owners. Together with our partners, through our products and expertise, we take any worries about feeding off your shoulders.

**Passion**

Working at Pavo means a passion for horses. During the day we're in the office or out and about for Pavo, but every spare hour we have is devoted to our passion: horses.

We understand that only the very best is good enough. Why? Because we at Pavo, like yourselves, have a very special bond with horses.

**Quality**

Horse feed needs to be of the highest quality. In our view, the principles that apply as a matter of course to human food also apply to feed for horses.

Which is why our production processes, raw ingredients and products comply with a number of quality and guarantee systems:

**GMP+**

Good Manufacturing Practice (GMP) is an international scheme that guarantees the safety of animal feed at every stage in the chain.

**TRUST FEED**

TRUST FEED is a safety system under which we make agreements with suppliers to ensure that they deliver the quality that we demand.

The aim is to guarantee maximum food safety. Each supplier undergoes a thorough risk analysis from the original source of a raw ingredient right through to actual delivery.





## What does 'tested in practice' mean?

All Pavo products are tested in collaboration with scientists and professional horse owners.

Pavo wouldn't be Pavo without our partners. All of the products we develop are founded on scientific understanding and tested in practice. Together with our partners: customers, top horsemen and women, breeders, trainers, vets and scientific institutes. Their feedback is the basis for innovative, easy-to-use horse feeds and feeding concepts.

### A few of our partners



The Dutch Animal Health Service (GD)



Wageningen University and Research Centre



Van Hall Larenstein



KWPN - Royal Warmblood Studbook of the Netherlands



KFPS - Royal Friesian Horse Association



KNHS - Dutch Endurance Riders



IPZV - Islandpferde-Reiter- und Züchterverband e.V.



UNO - Danish stud farm



RFHE - Royal Equestrian Federation of Spain



Paul Schockemöhle



Dr. Jürgen Bartz



ANCADES - Spanish Association of Sport Horses Breeders



AECCAä - Anglo-Arab Spanish Breeders Association



Dr. Machteld van Dierendonck



VDL Stud vd Lageweg



Read the Pavo GroomingTeams®'s  
answers at [www.pavo.net](http://www.pavo.net)

When does my mare in foal  
need extra feed?

I've heard that sugar is  
bad for horses, is that true?  
What alternative feed can  
I give my horse??

Why is magnesium  
important in feed?

How do I feed a pony that's  
prone to laminitis?

My Friesian doesn't have enough  
stamina for two dressage tests.  
How can I improve this?

Our pony is 28 and hard to keep in  
condition, what can I give her?

Do you have any tips on feed  
management for an eventer that often  
takes part in 2 or 3-day competitions  
and is a fussy eater?

## Who can help with questions about nutrition?

The Pavo GroomingTeam® experts can answer all  
of your questions.

### Service Pavo GroomingTeam®

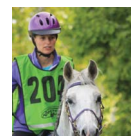
[pavo.groomingteam@pavo.net](mailto:pavo.groomingteam@pavo.net)

**Tel: 0031 485 589 933**

Do you want to know something about nu-  
trition, how feed is made, what goes into  
certain products or which feed is suitable  
for your horse? For all your feed-related  
questions, you can contact the Pavo Groom-  
ingTeam® free of charge.

The Pavo GroomingTeam® comprises a number of experts, each a specialist in their own  
field. They are there to help!

## Meet the GroomingTeam® experts



**Djilan Boelen,**  
GroomingConsultant  
For practical tips and advice



**Dr. Leendert-Jan Hofland**  
Veterinary topics



**Marcus Ehning,**  
Team gold WEG 2010,  
Worldchampion Showjumping  
Sport-related topics



**IJsbrand Chardon,**  
Multiple World Champion  
Driving  
Sport-related topics



**Dr. Machteld van Dierendonck,**  
Behavioural Scientist  
Questions about nutrition  
and behaviour



## What do we do for our loyal customers?

Discover the Pavo Savings Scheme.

For our loyal customers, we have set up the Pavo Savings Scheme. Use the coupons on the packaging to save up for useful, attractive or fun things to buy. For yourself, your horse or the stable.

Take a look at [www.pavo.net](http://www.pavo.net)

## Where can I buy Pavo?

Thanks to our extensive sales network, there is always a Pavo dealer nearby.

Your Pavo dealer can also help with queries about products. Take a look at [www.pavo.net](http://www.pavo.net) for an outlet near you.

### Always a suitable pack size:



#### Bags (1-4 horses)

Easy to use - long storage life - minimum space required

- Pavo pellets are sold in 20 kg bags
- Pavo muesli's in 15 kg bags
- Pavo DailyPlus in 90 litre bags (approx. 15 kg)
- Pavo SummerFit is available in 5 kg and 15 kg pack sizes



#### BigBox (> 8 horses)

A BigBox is a large, sturdy cardboard box with a lid, which works out less costly than bags. It is delivered to the customer and can be recycled after use.

Pavo BigBox of pellets contains approx. 725 kg  
Pavo BigBox of muesli contains approx. 450 kg



#### Silo feed (> 15 horses)

Do you have more than 15 horses receiving the same concentrates? In that case, silo feed might be of interest.

Why not contact us via +31 (0) 6 55 70 16 30

## Who's successful with Pavo?

Well-known sports people and breeders who are loyal to our horse feeds.

There's no shortcut to success in the competition ring. Consistent training, talent, healthy nutrition and spot-on management are the ingredients for success. Many successful sportsmen and women trust Pavo because they know that with Pavo they're keeping their horse healthy.



**Marcus Ehning**  
Olympic team gold WEG 2010



**Michael Jung**  
Olympic champion Eventing 2012, Individual gold eventing WEG 2010



**IJsbrand Chardon**  
Multiple world champion four-in-hand, individual silver 2010



**Emmelie Scholtens**  
World champion young dressage horses Verden 2009 and 2010



**Eric van der Vleuten**  
International showjumper



**Grégory Wathelet**  
International showjumper



**Christa Lamoyeur**  
A-section seniors, juniors national coach



**Haras de Hus**  
Successful Breeding and sport-horse stables for top-quality dressage horses and jumpers



**Boko Stables**  
Top stables in international trotting



**Niels Bruynseels**  
International showjumper, Belgian champion 2011



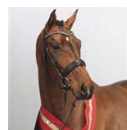
**Anne Sofie Nielsen**  
Successful rider of Icelandic horses



**Piet Raijmakers**  
International showjumper



**Paul Schockemöhle**  
Breeding, rearing and sport stables, owner of Totilas



**Stutteri Højagergaard**  
Successful breeding and sport stable in Denmark



**VDL Stud, vd Lageweg**  
Breeding and sport horse stables for top-quality dressage horses and jumpers



**Angelique Hoorn**  
Successful showjumper



**Franke Sloothaak**  
International showjumper



**Madeleine Witte-Vrees**  
Successful dressage rider



**Wim Verwimp**  
International dressage rider

For more information about Pavo, visit [www.pavo.net](http://www.pavo.net) or ring +31 485 589 955





## Are you providing optimal care for your horse?

"I trust Pavo's expertise when it comes to feeding."

Different horses have different needs. Pavo's Essentials are a range of carefully balanced feeds that form a perfect basis for the daily feeding of your horse. Whether you ride for fun, light sport or don't ride at all. With a product from the Essentials range, you're always on the right track.

## Pavo BasicPlus

The basic pellet feed for every horse and pony

- ✓ Oat-free
- ✓ Low protein content
- ✓ Balanced vitamins and minerals that supply the daily requirement

Pavo BasicPlus is an oat-free 5mm pellet that contains essential vitamins, minerals and trace elements.

**It is suitable for all horses and ponies used for leisure riding and offers an excellent price/quality ratio.**



## Pavo Cerevit

The complete basic muesli for every horse and pony

- ✓ Oat-free
- ✓ Balanced basic muesli with barley flakes and corn flakes
- ✓ Contains all important vitamins and minerals

Pavo Cerevit is an attractively priced, tasty muesli made of flaked grains and added vitamins and mineral pellets.

Pavo Cerevit is the perfect basic muesli for every horse and pony.





## Pavo Condition

For light sport and recreation

- ✓ Oat-free
- ✓ Fully balanced vitamins that supply the daily requirement
- ✓ Extra biotin for strong hooves and a healthy coat
- ✓ Very low protein content, so low load on the kidneys

**Pavo Condition is the most widely used product in the Pavo range.**

If you have a new horse and don't know exactly what it needs, or you're starting to train a young horse, Pavo Condition is a good choice. It is oat-free and the low protein content puts minimal stress on the kidneys. The added biotin ensures healthy hooves and a shiny coat. The raw ingredients are expanded to make more energy available for your horse. This also improves digestion and results in a healthy intestinal tract.

**Pavo Condition is suitable for horses and ponies used for:**

- leisure and pony/riding club activities
- horses that don't require a lot of energy
- horses that get 'hot' when fed oats.

## Pavo Nature's Best

The everyday health muesli

- ✓ Guaranteed free of oats
- ✓ Very low in sugar (2 %) and starch (24 %)
- ✓ Low protein content
- ✓ Popped cereals for high digestibility
- ✓ With spelt and alfalfa to stimulate chewing

Pavo Nature's Best is a tasty, healthy, high fibre muesli, especially developed for horses and ponies used for leisure riding or light sport. We also advise feeding this product to horses and ponies that are prone to laminitis or horses that get 'hot' when fed whole oats.



## Pavo SummerFit

The everyday vitamin and mineral supplement



- ✓ 1 biscuit = daily dose of vitamins and minerals
- ✓ Hardly any calories
- ✓ For all breeds in all seasons

Many horses and ponies need little or no concentrated feed. But roughage alone doesn't contain enough vitamins and minerals for their daily needs. Pavo SummerFit is a tasty biscuit that provides a day's dose of vitamins and minerals, but without the extra energy and calories of concentrates. This is because a single 165g biscuit per day (half a biscuit for ponies) meets your horse's needs. In addition, the biscuits contain minimal protein. They make an ideal addition to a forage diet.

**Ideal for horses and ponies that:**

- spend all day on pasture
- need little concentrated feed for one reason or another
- could use extra vitamins and minerals, for example after illness





## Pavo Liga

The concentrate for Icelandic horses and other good-doers

- ✓ Very low protein content
- ✓ Twice the amount of vitamins and minerals per kilo hard feed
- ✓ Low energy value
- ✓ Extra copper, zinc, selenium and biotin

Good-doers require relatively little concentrate feed, but still have a high vitamin and mineral demand. Pavo Liga has been developed especially for these breeds. These extremely tasty pellets have been developed especially for good-doers. These pellets will give your horse all the support it needs for good general health, a shiny coat and strong hooves. All this is part of a low energy hard feed!



## Pavo SlobberMash

A wonderful warm treat

- ✓ Complete well balanced feed, easy to prepare
- ✓ Vitamin rich
- ✓ High pure linseed content and extra vitamin C
- ✓ Plenty of bran for stable digestion and a lower risk of colic
- ✓ Very tasty, even for fussy eaters

Pavo SlobberMash is a complete feed, to be mixed with warm water. It is extremely suitable for fussy eaters and drinkers at competitions and for older horses with dental problems. Pavo SlobberMash can be used to aid a quick recovery after strenuous efforts, illness or simply as a tasty and healthy variation in your horse's menu.







## Pavo DailyPlus

The natural way to feed

- ✓ Stimulates chewing - by up to 3 times
- ✓ Extends the duration of eating - by up to 3 times
- ✓ Combats boredom
- ✓ Ideal for reducing feed jealousy
- ✓ Promotes healthy digestion

### Pavo DailyPlus is the formula for a contented horse.

Wild horses graze for 16 hours a day, making around 40,000 chewing motions. Domesticated horses chew much less. Pavo DailyPlus is a balanced roughage (feeding value equal to good hay) that you mix with concentrates in order to stimulate your horse's chewing and therefore saliva production. Plenty of chewing reduces boredom and increases healthy saliva production. This reduces the risk of gastric ulcers. Pavo DailyPlus is the formula for a happy horse.

**Ideal for all horses and ponies of all breeds and in all disciplines.**

## Pavo Care4Life **New!**

Healthy mix with herbs to balance your horse

- ✓ With 11 different herbs
- ✓ With collagen, prebiotics and probiotics
- ✓ No cereals and molasses

Pavo Care4Life contains everything which we can think of from a feeding viewpoint to support your horse's health. This special feed exists of, among other things, fibre-rich raw material, omega-3 and omega-6 fatty acids, prebiotics and probiotics, yeasts, 11 different herbs\* and vitamins and minerals in an organic form. These substances play a role in the purification processes of the body by the liver and kidneys and for the general circulation, which enables residues to be properly carried off. Very special is the addition of collagen, which supports healthy cartilage.

### We advise Pavo Care4Life for horses....

- ... with a tendency for overweight
- ... that cannot process sugar properly - Equine Metabolic Syndrom (EMS), insulin resistance, laminitis
- ... just after moving stables, recovering from illness
- ... with a genetic disposition for tying up syndrome
- ... with allergies, such as gluten intolerance
- ... that are sensitive to stress and/or ulcers

When supplying a lower dosage, we advise you to give additional minerals, such as Pavo VitalComplete or a Pavo SummerFit biscuit. You may also feed Pavo Care4Life in addition to your horse's normal concentrated feed.

\* The herb complex contains 11 herbs, including Echinacea and Calendula. For more details about all the herbs, please visit [www.pavocare4life.net](http://www.pavocare4life.net)







## Pavo FieldCare

### Field fertiliser

- ✓ contains ENTEC
- ✓ slow-release nitrogen
- ✓ for a healthy paddock

If a paddock is not fertilised, the quality of the grass sward declines over time. As a result, a field can slowly deteriorate into a field of weeds. A healthy field needs good maintenance fertilising. Especially for this purpose, we have developed Pavo FieldCare: the ideal fertiliser for maintaining a thick and healthy sward. Pavo FieldCare contains a special nitrogen compound that is released slowly (over 2 to 3 months). As a result, the grass grows well while its protein content stays low. Pavo FieldCare also contains phosphate, potassium, magnesium, sulphur and sodium, geared specifically to fields and horse pasture.



### Annual roughage survey

In the annual roughage survey conducted by Pavo together with BLGG, around 200 roughage samples are analysed. Pavo uses the results to adjust the composition of its concentrates. In recent years, energy and protein contents in roughage have been decreasing. Another striking finding is the low magnesium content. To keep your horse healthy, therefore, it is important to supplement with enough magnesium.

## Pavo GrassSeed

### Special grass seed mixture for fields and paddocks (or pastures)

- ✓ low fructane index
- ✓ resistant to close cropping (low growing point)
- ✓ very dense sward, so better resistance to horses' hooves
- ✓ high resistance to crown rust, so the grass always tastes good to your horse
- ✓ contains specially selected herbs: including narrow-leaved plantain, fenugreek, wild carrot and parsley



Many horse fields are sown with grass seed mixtures intended for cattle. These types of grass are not suitable for horses, which need more fibre and less protein. Horse fields need strong types of grass capable of withstanding trampling and resistant to the way in which horses graze. Horses crop grass much shorter than cows. Pavo grass seed produces a dense sward and contains healthy herbs with a high fibre content, making it ideal for horse pastures and paddocks.



## How important is nutrition for the healthy growth of young horses?

"I rely on tried and tested concepts - because the correct nutritional start sets the course for the healthy development of my foal."

As every horse breeder knows, correct feeding is the basis of healthy development. Pregnant and lactating mares need extra support during this crucial time. Foals, yearlings and growing young horses need more of certain nutrients, vitamins and minerals than adult horses do, and less of others. The Pavo Breeding range meets the needs of brood mares, foals and growing horses and guarantees excellent growth for the apple of your eye right from the start.



## Pavo Podo® Care

Nutritional supplement for young foals up to the age of 30 months

- ✓ Scientifically proven effectiveness
- ✓ Supports the bone metabolism

This nutritional supplement with Podo® minerals was specifically developed for young foals of up to 30 months. The effect is scientifically proven\*. Pavo Podo®Care supports the bone metabolism and therefore it reduces the risk of OC/OCD by a factor of four! The secret is in the proper ratio of calcium, magnesium and phosphorus; as well as their special formulation to increase their bioavailability. In addition, Pavo Podo®Care ensures balanced growth and improves circulation. This supplement provides your foal with the best possible start to becoming a healthy horse.

*\* This study was conducted by the Animal Health Service (Deventer) in cooperation with the faculty of veterinary medicine in Utrecht. (2011)*



### The secret of Podo®

Podo® is a unique mineral complex. The secret is not only the right amount, but also the correct balance of these essential minerals and trace elements, blended together in the best digestible form.

The action of Podo® works by acting on the following processes:

- ➔ Activation of the metabolism.
- ➔ Prevention of degeneration of the cartilage.
- ➔ Improvement of the calcium ratio in growing bones.
- ➔ Preventing chronic inflammations, edemas, and inflammation of bone- and cartilage tissue.







## Pavo Podo®Lac

For heavily pregnant and lactating mares

- ✓ Contains easily digestible copper, zinc and manganese for the unborn foal
- ✓ Follows the proven Podo®-concept
- ✓ Extra vitamin E and Beta-carotene to boost fertility
- ✓ Keeps mares in optimal condition and encourages a maximum milk yield
- ✓ Correct calcium/phosphorus ratio

This top quality feed supplies the unborn foal with essential nutrients and encourages a maximum milk yield from the mare once the foal is born.

Pavo Podo®Lac is Step 1 in supporting the mare and foal to grow healthily. Give your foals Pavo Podo®Start from 3 weeks old, Step 2 in the Pavo breeding range.



## Pavo Podo®Start

Small sized pellets for young foals

- ✓ 5 mm pellet, easily digestible by young foals
- ✓ All the important vitamins for an even, balanced growth
- ✓ High quality proteins and amino-acids
- ✓ Rich in magnesium for healthy bone growth
- ✓ Contains easily digestible copper, zinc and manganese for uninterrupted bone growth

Pavo Podo®Start (5 mm pellet) is not only rich in high-quality proteins (essential amino acids) but provides all the vitamins and minerals that your young foal needs. It forms a good basis for the transition from mare's milk to solid food. Extra magnesium supports rapid bone growth during growth spurts and easily digestible copper, zinc and manganese ensure that bone growth can continue uninterrupted. For steady growth of the young foal from 3 weeks to 8 months.

Pavo Podo®Start is Step 2 in supporting a foal towards a healthy, adult life. Give your foals Pavo Podo®Grow, from 8 months old, Step 3 in the Pavo breeding range.



## Pavo Podo®Grow

Top growth feed for yearlings and two year olds

- ✓ Contains Podo®-minerals
- ✓ Magnesium, calcium and phosphorus in the correct ratio for the growing horse
- ✓ With essential amino-acids
- ✓ Supports healthy joint development
- ✓ For an even growth pattern
- ✓ Supports optimal bone hardening

Pavo Podo®Grow is the top feed for the optimum development of young horses - from weaning to three year old colts and fillies.

Step 3 in supporting a foal towards a healthy, adult life.







## Pavo S.O.S. Kit

### Survival kit for the birth of a foal

This survival kit is easy to use and of vital importance for orphan foals and foals receiving little or no colostrum from the mare.

#### Contains

Colostrum (2 sachets of 150 g)

- ✓ provides the newborn foal with protective antibodies against infection
- ✓ essential for resistance in the first 48 hours
- ✓ reduces the risk of diarrhoea

Foal milk (1 sachet of 1500 g)

- ✓ geared to the specific composition of mare's milk
- ✓ feeding bottle with teat (1x)

[Detailed instructions](#)

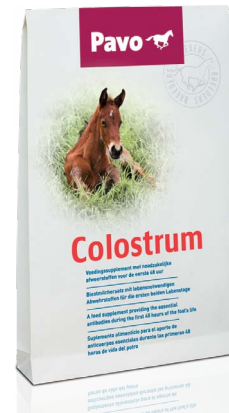


## Pavo FoalMilk

### An excellent alternative to mare's milk

- ✓ complete mare's milk replacement
- ✓ specially formulated for horses
- ✓ easy to use

Pavo FoalMilk is an excellent replacement for mare's milk - for orphan foals or foals whose mothers are not producing enough milk. Mare's milk has a special composition with a high sugar content. Cow's milk is very different from mare's milk, which makes it less suitable for foals. Pavo FoalMilk is geared to the specific composition of mare's milk and so provides for the needs of orphan foals. Foals reared on Pavo FoalMilk develop normally and are a match for foals that run with the mare.



## Pavo Colostrum

### Feed supplement containing vital antibodies for the first 48 hours

- ✓ provides the newborn foal with protective antibodies against infection
- ✓ helps the foal to build resistance and vitality in a natural way
- ✓ reduces the risk of diarrhoea
- ✓ long shelf life
- ✓ fast and easy to prepare

Newborn foals lack antibodies against infection. It's not until the foal is 3 to 5 weeks old that it produces enough of these antibodies itself. To bridge this gap healthily, it needs antibodies from the mare's colostrum.

If a foal hasn't received colostrum from its mother, or hasn't had enough, it is vital to administer colostrum as quickly as possible in another way. Antibodies can pass through the intestinal wall only for the first day after birth. Antibody uptake is optimal in the first 12 hours after birth but falls to minimal levels after 24 hours. Pavo Colostrum is specifically designed for this crucial time.





Marcus Ehning

## Can your horse perform to the best of its ability?

"A horse can only perform at top level if it is healthy, willing and in top condition. For that, you need the very best feed."

Sport horses put their best foot forward every day in training and in competition. Horses performing regularly need a complete feed specially geared to those demands. Pavo Sport is a range of innovative products specially developed to meet the needs of sport horses.

## Pavo Triple P

Pavo power performance muesli for quick release energy

- ✓ Tasty energy boost for equestrian events
- ✓ Plentiful and quickly available energy
- ✓ Mixture of vitamins, minerals and trace elements for competition horses
- ✓ Made from puffed cereals, therefore easily digestible
- ✓ Also easily absorbed in stressful situations

This delicious muesli gives immediate available energy and is therefore ideal for horses that have to deliver an explosive performance. It is also very tasty and so highly suitable for fussy eaters.



## Magnesium, the base for healthy joint development

In 2008 Pavo carried out research into mineral needs in over 100 sport horses in conjunction with the Dutch Animal Health Service (GD). For each of these apparently healthy horses, the daily mineral intake was determined and the animal's mineral status was assessed by blood tests. The result: 25 % of the sport horses showed a magnesium deficiency. Chronic magnesium deficiencies lead to the breakdown of bone in order to release magnesium and may have an adverse effect on the horse's health.



Michael Jung



## Pavo SportsFit

Sports muesli for every discipline

- ✓ Extra magnesium, specially suited for competition horses
- ✓ Contains powerful anti-oxidants
- ✓ Natural vitamin E and selenium for optimal muscle condition
- ✓ Oil as a clean source of energy for increased stamina and a shiny coat
- ✓ Mixture of energy sources to avoid making horses too 'hot'
- ✓ Made from puffed grains for maximum digestibility

This high quality, oil rich competition muesli is suitable for horses that perform average to strenuous work and for horses that could benefit from an energy boost. It has been developed together with scientists and competitive riders and can be used as a balanced concentrate feed.



## Pavo AllSports

Sports feed for every discipline

- ✓ energy-rich sports pellet with omega 3 & 6 fatty acids
- ✓ extra magnesium for the care of muscles and joints
- ✓ added linseed for extra shine
- ✓ maximum puffed cereal content to optimise digestion

Success depends on disposition, character, training, management and a conscious decision to choose healthy feed. Pavo AllSports helps you to get your horse into healthy sports condition and to keep it there. Various energy sources such as cereals (starch) and oil-bearing seeds provide the correct balance between fast and slow-release energy. The feed is expanded which makes it highly digestible. Important building blocks for sport horses such as magnesium, organically-bound vitamin E and selenium are added to this product. Your horse will be more supple and will have improved stamina.

**Ideal for all sport horses in all disciplines.**



### Puffed cereals for digestibility

Horses have difficulty digesting starch from unprocessed cereals (e.g. wheat, barley, maize). Only oat starch is easily digestible. To improve the digestibility of cereal starch, Pavo puffs the raw ingredients in its mueslis and expands its pellets. This ensures that the horse can actually absorb all of the starch through its small intestine wall. The horse not only needs less feed but is also a lot healthier as a result. Undigested starch entering the caecum and large intestine can cause a lot of problems, such as gas colic and laminitis.





Emmelie Scholtens



## Pavo EnergyControl

Top sports feed for sustained performance

- ✓ high energy value with essential oils
- ✓ for sustained performance
- ✓ with slow-release energy for improved stamina
- ✓ extra vitamin E for supple muscles
- ✓ low protein content for minimal stress on the kidneys
- ✓ with powerful anti-oxidants for the care of muscles
- ✓ inhibits the production of lactic acid in the muscles during sport and training

Pavo EnergyControl is an absolute top quality product! Of all Pavo products, Pavo EnergyControl has the highest energy value. Specially designed for horses that have to pass difficult tests with flying colours. Pavo EnergyControl takes care of overtaxed muscles and makes them supple. Your horse glows with healthy good looks and stays controllable but with plenty of energy.

**Ideal for horses that** do heavy work and need a lot of stamina, e.g. in dressage, eventing and high-level endurance sport. Also suitable for horses that need to gain weight.



## Pavo Gold E

Brings balance to a cereal diet

- ✓ Extra vitamins, calcium and magnesium
- ✓ Highly concentrated - only a small amount required each day
- ✓ Extremely high energy value
- ✓ Restores the balance of nutrients and minerals lacking in cereals
- ✓ Pavo Gold E is also suitable as a supplement to a basic ration, for a shinier coat and more energy

This top-quality pellet is designed specially to balance a cereal diet. Use Pavo Gold E and oats in a ratio of 1:2 and you feed your horse a topsport diet. Also ideal for getting horses ready for studbook inspections.



## Pavo Cereals

Top quality cereals

The series of Pavo's cereals consists of 4 different products: all top quality cereals with a high energy value. Cereals are used for horses that need extra energy and by owners who want to put together their own feed ration for their horse. Pavo single Cereals contain no molasses. See the base of the bag or the attached label to see which product the bag contains.

1. Peeled white oats
2. Peeled black oats
3. Rolled oats
4. Balanced CerealMix (blend of white and black oats, barley, and Linseed with added vitamins and minerals)







## What goes into Pavo horse feed?

The ingredients at a glance

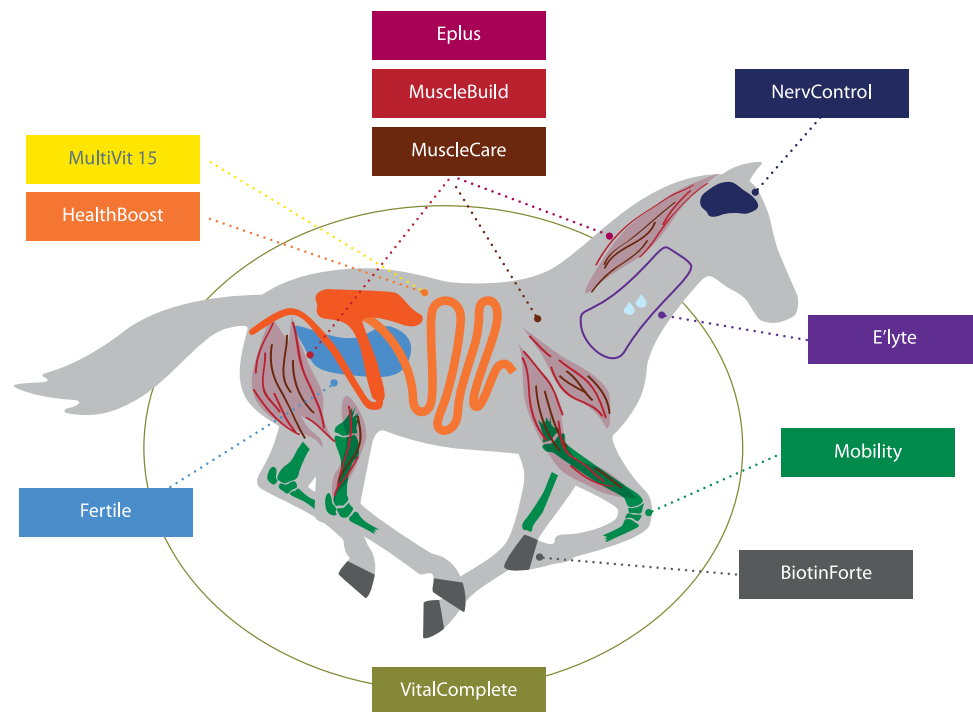
| Content per kg product                             | Energy MJ/Kg | Digestible crude protein % | Crude protein % | Crude fat % | Crude fibre % | Crude ash % | Sugar % | Starch % | Lysine g | Methionine g | Calcium % | Phosphorus % | Sodium % | Potassium % | Magnesium % | Vitamin A mg | Vitamin D3 IE | Vitamin E mg | Vitamin B1 mg | Vitamin B2 mg | Vitamin B6 mg | Vitamin B12 mcg | Vitamin C mg | Cholin mg | D-Biotin mcg | β-Carotene mg | Folic acid mg | Copper mg | Iron mg | Zinc mg | Manganese mg | Selenium mcg | Iodine mg |
|--|--------------|----------------------------|-----------------|-------------|---------------|-------------|---------|----------|----------|--------------|-----------|--------------|----------|-------------|-------------|--------------|---------------|--------------|---------------|---------------|---------------|-----------------|--------------|-----------|--------------|---------------|---------------|-----------|---------|---------|--------------|--------------|-----------|
| Pavo BasicPlus                                     | 11,2         | 8,5                        | 11              | 2,5         | 13            | 8           | 7       | 22       | 5        | 1,9          | 0,9       | 0,4          | 0,5      | 1,2         | 0,4         | 10.500       | 1.750         | 140          | 10            | 10            | 7             | 120             | 0            | 250       | 210          | -             | 6             | 17        | 90      | 85      | 70           | 300          | 0,7       |
| Pavo Cerevit                                       | 12,3         | 8                          | 11              | 3           | 12            | 7           | 4       | 32       | 4,7      | 1,8          | 0,8       | 0,4          | 0,4      | 1,1         | 0,4         | 10.500       | 1.750         | 140          | 10            | 10            | 7             | 120             | 0            | 250       | 210          | -             | 6             | 17        | 90      | 85      | 70           | 300          | 0,7       |
| Pavo Condition                                     | 12,3         | 8                          | 11,5            | 3           | 14            | 8           | 6       | 22       | 5        | 2            | 0,9       | 0,4          | 0,5      | 1,2         | 0,5         | 12.500       | 2.100         | 165          | 15            | 15            | 10            | 150             | 0            | 275       | 250          | -             | 7             | 20        | 110     | 100     | 80           | 350          | 0,9       |
| Pavo Nature's Best                                 | 11,5         | 9                          | 11              | 3,8         | 16,5          | 8           | 2,4     | 24       | 4,5      | 1,9          | 0,9       | 0,4          | 0,4      | 1           | 0,5         | 12.500       | 2.100         | 165          | 15            | 15            | 10            | 150             | 0            | 275       | 250          | -             | 7             | 20        | 110     | 100     | 80           | 400          | 0,5       |
| Pavo SummerFit*<br>*Attention: 1 bricket is 165 gr | 11*          | 9*                         | 12*             | 3*          | 14*           | 11*         | 6,5*    | 19,5*    | 5,2*     | 1,8*         | 1,7*      | 0,4*         | 0,6*     | 1,5*        | 1*          | 78.125       | 13.500*       | 1.900*       | 200*          | 200*          | 135*          | 2000*           | 200          | 1.900*    | 3.000*       | -             | 57*           | 130*      | 630*    | 630*    | 450*         | 2.000*       | 4*        |
| Pavo Liga  | 12,1         | 8                          | 11,5            | 3           | 14            | 8           | 6       | 21       | 5        | 1,8          | 0,8       | 0,4          | 0,5      | 1,2         | 0,5         | 18.750       | 2.250         | 375          | 30            | 30            | 20            | 250             | 0            | 400       | 375          | -             | 8             | 25        | 180     | 150     | 90           | 400          | 0,9       |
| Pavo Care4Life                                     | 11,5         | 10,5                       | 13,5            | 6,3         | 24            | 10          | 4,7     | 4,7      | 5        | 1,8          | 1,3       | 0,4          | 1        | 1           | 0,6         | 36.000       | 3.600         | 600          | 50            | 40            | 20            | 500             | 500          | 500       | 500          | -             | 15            | 40        | 250     | 240     | 150          | 900          | 1,5       |
| Pavo DailyPlus                                     | 7,8          | 6,8                        | 10,5            | 2,4         | 26            | 9           | 8,9     | 3,2      | 4,7      | 1,8          | 0,6       | 0,3          | 0,1      | 2,1         | 0,3         | 0            | 0             | 0            | 0             | 0             | 0             | 0               | 0            | 0         | 0            | 0             | 0             | 0         | 0       | 0       | 0            | 0            | 0         |
| Pavo SlobberMash                                   | 12,6         | 11,5                       | 15              | 7           | 7             | 7           | 7       | 29       | 5,5      | 2,5          | 0,8       | 0,5          | 0,5      | 0,9         | 0,5         | 12.500       | 2.100         | 165          | 15            | 15            | 10            | 150             | 200          | 275       | 250          | -             | 7             | 20        | 110     | 100     | 80           | 350          | 0,5       |
| Pavo Podo®Care                                     | 8,5          | 10                         | 13,8            | 2,3         | 16,7          | 15,8        | 5       | 15       | 6        | 2,4          | 0,9       | 1,4          | 0,1      | 2           | 2,3         | 30.000       | 20.000        | 1.250        | 100           | 125           | 75            | 1.000           | 4.000        | 3.000     | 3.500        | 420           | 50            | 280       | 650     | 800     | 500          | 1.250        | 5         |
| Pavo Podo®Lac                                      | 13,1         | 12                         | 15              | 3,5         | 10            | 8           | 7       | 25       | 6,5      | 2,5          | 0,9       | 0,4          | 0,5      | 1,2         | 0,5         | 15.000       | 2.100         | 250          | 15            | 15            | 10            | 150             | 0            | 500       | 250          | 50            | 10            | 40        | 130     | 150     | 110          | 400          | 0,9       |
| Pavo Podo®Start                                    | 12,8         | 14                         | 17              | 5           | 9             | 8           | 10      | 18       | 8        | 3            | 1         | 0,7          | 0,3      | 1,2         | 0,6         | 25.000       | 3.000         | 300          | 25            | 30            | 15            | 250             | 0            | 600       | 700          | -             | 15            | 60        | 190     | 250     | 180          | 500          | 0,9       |
| Pavo Podo®Grow                                     | 13,4         | 13                         | 16              | 4           | 9             | 8           | 9       | 24       | 7        | 2,6          | 1,2       | 0,6          | 0,3      | 1,2         | 0,6         | 25.000       | 3.000         | 300          | 25            | 30            | 15            | 250             | 0            | 600       | 700          | -             | 15            | 60        | 190     | 250     | 180          | 500          | 0,9       |
| Pavo FoalMilk                                      | 19,4         | 18,8                       | 21              | 16          | 0,02          | 7           | 49      | 0,4      | 16       | 5            | 0,9       | 0,7          | 0,7      | 1,5         | 0,1         | 37.500       | 6.000         | 100          | 8             | 10            | 6             | 30              | 150          | 250       | 0,2          | -             | 1             | 8         | 95      | 50      | 30           | 300          | 1,5       |
| Pavo Triple P                                      | 13,4         | 9                          | 11              | 4,5         | 10            | 8           | 5       | 35       | 5,1      | 1,7          | 0,9       | 0,4          | 0,6      | 1           | 0,6         | 15.000       | 2.500         | 400          | 20            | 20            | 12            | 200             | 500          | 500       | 300          | -             | 8             | 30        | 130     | 120     | 90           | 350          | 0,5       |
| Pavo SportsFit                                     | 14,4         | 10                         | 12              | 9           | 11            | 8           | 4,5     | 27,5     | 5,1      | 1,8          | 0,9       | 0,4          | 0,7      | 1           | 0,6         | 15.000       | 2.500         | 400          | 20            | 20            | 12            | 200             | 500          | 500       | 300          | -             | 8             | 30        | 130     | 120     | 90           | 350          | 0,5       |
| Pavo AllSports                                     | 13,1         | 7,5                        | 11              | 4           | 10            | 8,5         | 6       | 30       | 5        | 1,9          | 1         | 0,4          | 0,6      | 1           | 0,5         | 15.000       | 2.500         | 300          | 16            | 16            | 10            | 175             | 0            | 350       | 300          | -             | 8             | 24        | 130     | 120     | 90           | 400          | 1         |
| Pavo EnergyControl                                 | 14,1         | 9                          | 11              | 6           | 10            | 8           | 6       | 29       | 5,2      | 2            | 0,9       | 0,4          | 0,7      | 1           | 0,5         | 15.000       | 2.500         | 300          | 20            | 20            | 10            | 200             | 0            | 500       | 300          | -             | 8             | 30        | 130     | 120     | 90           | 500          | 1         |
| Pavo Gold E  | 13,9         | 9,5                        | 11              | 5           | 9             | 10          | 6       | 30       | 5,3      | 2            | 2         | 0,5          | 0,7      | 1           | 0,75        | 25.000       | 3.000         | 750          | 30            | 30            | 20            | 400             | 0            | 800       | 1.000        | -             | 15            | 40        | 250     | 240     | 150          | 900          | 1,5       |
| Pavo Cereals                                       | 13           | 8                          | 11              | 6           | 10            | 7           | 3       | 35       | 4,0      | 1,7          | 0,8       | 0,4          | 0,6      | 0,7         | 0,6         | 15.000       | 2.500         | 400          | 20            | 20            | 12            | 200             | 500          | 500       | 300          | -             | 8             | 30        | 130     | 120     | 90           | 350          | 0,5       |

■ Chelated minerals



## How important are vitamins and minerals for your horse?

“With limited nutritional variety, there is a risk of deficiencies. Many horses benefit from the targeted use of supplements in special situations.”



Horses often go through times when they have special nutritional needs that you can't meet using your ordinary concentrate. For example, during recovery after illness, when your horse is very highly-strung, or as extra support in times of heavy exertion. Pavo's supplements are tasty and healthy and help your horse in special situations.

## Pavo Mobility

For supple joints

- ✓ Supports the production of synovial fluid
- ✓ Nutrient for cartilage and joints
- ✓ Contains patented collagen, glucosamine, chondroitin, and hyaluronic acid

Cartilage, synovial fluid and ligaments together ensure well functioning joints. Problems such as inflammation or wear and tear are painful and cause among other things injuries and stiffness. The main compound of Pavo Mobility is the enzymatically hydrolysed collagen (Colatech®). With 100g Pavo Mobility, you give your horse no less than 12.5g pure collagen. The ingredients glucosamine, chondroitin and hyaluronic acid support the production of synovial fluid and cartilage. With as final goal: supple joints.

- Suitable for:**
- Veterans (Horses that are 16 years of age or older)
  - Horses with tendon and joint problems
  - Sport horses
  - Young horses that are just starting out
  - Foals that are prone to joint problems



| CONTAINS PER KG |         |
|-----------------|---------|
| Vitamin B1      | 400 mg  |
| Vitamin B2      | 400 mg  |
| Vitamin B6      | 200 mg  |
| Vitamin B12     | 600 mcg |
| Cobalt          | 1,5 mg  |
| Lecithine       | 20 g    |
| Magnesium       | 40 g    |
| L-Tryptophane   | 40 g    |



| CONTAINS PER KG       |          |
|-----------------------|----------|
| Vitamin C             | 4.000 mg |
| Glucosamine sulfate   | 75 mg    |
| Chondroitine sulphate | 50 g     |
| Hyaluronic acid       | 1.250 mg |
| Collagen*             | 125 g    |

\*enzymatically hydrolysed

## Pavo NervControl

Relaxing the horse

- ✓ Helps to alleviate tension
- ✓ Better control in stressful situations
- ✓ For sensitive horses

Sensitive horses can be spooky and easily stressed. You have to take these specific characteristics into account. Pavo NervControl helps to regain inner peace and tranquillity in a natural way. Within a few days the horse is noticeably calmer. Active elements such as magnesium, and L-tryptophan are pre-cursors for the neurotransmitter serotonin and help to improve the traffic of signals in the nervous system. That's why tension in the body is neutralized quicker and the horse is calmer and more controllable.

- Suitable for:**
- Sensitive horses
  - Nervous horses
  - Dressage horses





## Pavo Eplus

### For better staying power

- ✓ Keeps the muscles supple during sustained performance
- ✓ Before and during strenuous physical exercise

During strenuous physical exercise, muscles can acidify by accumulating waste. In order to counteract this process, you should feed Pavo Eplus before damage is caused. The powerful anti-oxidants in Pavo Eplus help your horse to neutralize waste in the muscles. Additional magnesium is helpful for the muscle coordination. Your horse moves with noticeably more suppleness and can maintain training much more easily. Pavo Eplus should be given before and during training.

- Suitable for:**
- Sport horses - especially in the disciplines of dressage, eventing, endurance, carriage-driving and show jumping
  - Horses that are prone to tying-up
- Application:**
- Before and during hard training and horse-shows
  - During strenuous physical exercise

| CONTAINS PER KG |           |
|-----------------|-----------|
| Vitamin E       | 24.000 mg |
| Vitamin C       | 14.000 mg |
| Magnesium       | 35 g      |
| Selenium        | 4,0 mg    |

## Pavo MuscleCare

### Caring for the muscles

- ✓ For stiff and tense muscles
- ✓ Fast recovery after strenuous training
- ✓ For horses that are prone to tying-up

Both intensive training and/or irregular exercise can take their toll on your horse. The muscles acidify and become stiff. Pavo MuscleCare takes care of the muscles. Pavo MuscleCare helps to neutralize waste such as lactic acid in your horse's muscles when they are stiff and tight. Your horse will regain its suppleness more quickly.

| CONTAINS PER KG |          |
|-----------------|----------|
| Vitamin B1      | 750 mg   |
| Vitamin C       | 4.000 mg |
| Cholin          | 620 mg   |

- Suitable for:**
- Sport horses in all disciplines
  - Horses with irregular training sessions
  - Horses that are prone to tying-up
- Application:**
- After strenuous physical exercise



## Pavo MuscleBuild

### For rapid muscle development

- ✓ Supports the fast development of muscles
- ✓ Contains essential amino acids
- ✓ Strong muscles

It takes a lot of time and good management to train a horse. Pavo MuscleBuild is an indispensable part in this process. This supplement supports your horse with quick development of muscle mass. Pavo MuscleBuild contains active elements such as essential amino acids, vitamin C and lecithin. An athletic body and a healthy appearance are the result of a balanced training in combination with the right feed.

- Suitable for:**
- Young horses that are just starting out
  - Sport horses after recovery

| CONTAINS PER KG |           |
|-----------------|-----------|
| Vitamin C       | 14.000 mg |
| Lysine          | 30 g      |
| Methionine      | 10 g      |
| Lecithine       | 8 g       |





## Pavo E'lyte

### Mix of electrolytes for sport horses

- ✓ Before and after strenuous performance
- ✓ In high temperatures
- ✓ When sweating heavily

When sweating, your horse, next to fluid, also loses a lot of important body salts such as calcium, sodium, potassium and chlorine. If there is a shortage of electrolytes, your horse can retain less fluid, the elasticity of the skin diminishes and its staying power reduces. If you give Pavo E'lyte before working, you enable your horse to build up a reserve of fluid and electrolytes. After working, the lactic acid in the muscles will be neutralized faster and the level of iron in the blood will be restored more quickly.



| CONTAINS PER KG |          |
|-----------------|----------|
| Vitamin C       | 4.000 mg |
| Calcium         | 7 g      |
| Magnesium       | 10 g     |
| Sodium          | 90 g     |
| Potassium       | 40 g     |
| Chloride        | 140 g    |
| Dextrose        | 60 g     |

2mm



| CONTAINS PER KG |            |
|-----------------|------------|
| Vitamin B6      | 300 mg     |
| D-Biotin        | 20.000 mcg |
| Copper          | 800 mg     |
| Zinc            | 4.000 mg   |
| Lecithine       | 40 g       |
| Methionine      | 50 g       |
| Yeast           | 24 g       |

## Pavo BiotinForte

### For strong and elastic hooves

- ✓ For strong and elastic hooves
- ✓ For a shiny coat

You can only repair brittle or crumbly hooves in one way - from the inside out! To achieve the best result, give your horse Pavo BiotinForte for a period of at least 4 months. In addition to healthy hooves, the coat will be shiny and healthy. Pavo BiotinForte contains both a high concentration of biotin and all the basic elements for hooves and coat such as amino acids, lecithin, copper, zinc and manganese and is therefore a complete supplement for the care of your horses hooves.

**Suitable for:** • All horses with brittle hooves

## Pavo HealthBoost

### A natural vitality supplement for every horse

- ✓ Supports the immune system
- ✓ With yeast cultures and lecithin
- ✓ Especially suitable for lethargic horses and veterans

Sometimes, your horse feels off colour, for example after an illness, a strenuous training session or when changing its coat. In these situations, Pavo HealthBoost greatly supports the immune system and also supplies extra energy. This product stimulates the balance of the intestines, contains all important vitamins, minerals and trace elements and is rich in quickly available energy. Pavo HealthBoost is especially suitable for veteran horses and horses that lack fitness - for whatever reason.

| CONTAINS PER KG |           |                   |           |
|-----------------|-----------|-------------------|-----------|
| Vitamin A       | 75.000 IE | Vitamin B6        | 80 mg     |
| Niacin          | 112 mg    | Cobalt            | 2 mg      |
| Vitamin D3      | 12.600 IE | Vitamin B12       | 1.000 mcg |
| D-Biotin        | 4.000 mcg | Selenium (3b8.11) | 1 mg      |
| Vitamin E       | 1.200 mg  | Vitamin C         | 3.000 mg  |
| Copper          | 160 mg    | Iodine            | 2 mg      |
| Vitamin K3      | 4,0 mg    | Pantothenic acid  | 88 mg     |
| Iron            | 660 mg    | Lecithine         | 6 g       |
| Vitamin B1      | 120 mg    | Cholin            | 2.400 mg  |
| Zinc            | 800 mg    | Yeast             | 10 g      |
| Vitamin B2      | 120 mg    | Folic acid        | 32 mg     |
| Manganese       | 260 mg    |                   |           |



### Suitable for:

- Lazy horses
- Horses that feel off colour for unknown reasons
- Horses that need more energy
- Veteran horses





## Pavo MultiVit 15

For a healthy appearance

- ✓ For more vitality and resistance
- ✓ For a shiny coat and a quick change of the winter coat
- ✓ For more energy

We would all like to have a healthy and energetic horse with a shiny coat. However, there are moments in a horse's life when you realize that your horse needs that little bit extra. With Pavo MultiVit 15 you give your horse exactly the right support that it needs to become top fit again. This complete dietary supplement contains a broad spectrum of vitamins and antioxidants such as vitamins A, E and C

**Application:**

- Horses that are being prepared for shows
- Horses that have trouble changing their coats
- Veteran horses



| CONTAINS PER KG  |            |
|------------------|------------|
| β-Carotene       | 500 mg     |
| Vitamin B12      | 3.000 mcg  |
| Vitamin A        | 350.000 IE |
| Vitamin C        | 14.000 mg  |
| Vitamin D3       | 35.000 IE  |
| Pantothenic acid | 400 mg     |
| Vitamin E        | 7.500 mg   |
| Cholin           | 10.000 mg  |
| Vitamin K3       | 10 mg      |
| Folic acid       | 80 mg      |
| Vitamin B1       | 400 mg     |
| Niacin           | 500 mg     |
| Vitamin B2       | 400 mg     |
| D-Biotin         | 10.000 mcg |
| Vitamin B6       | 200 mg     |



## Pavo VitalComplete

Daily vitamin and mineral supplement

- ✓ Vitamins, minerals and trace elements
- ✓ In addition to a low amount of hard feed
- ✓ As an addition to a cereal diet

Pavo VitalComplete is the ideal supplement for a diet that does not contain enough vitamins and minerals. If your horse is turned out 24/7, it probably doesn't need any extra hard feed - but grass does not contain enough vitamins and minerals. Pavo VitalComplete offers the perfect solution. Is your horse stabled on a yard that feeds basic pellets or do you feed a lot of cereals (oats)? In these cases, Pavo VitalComplete is a balanced mix of vitamins, minerals and trace elements that will give your horse all it needs in addition to its roughage.

CONTAINS PER KG

|            |            |                  |            |
|------------|------------|------------------|------------|
| Vitamin A  | 187.500 IE | Iodine           | 20 mg      |
| Copper     | 500 mg     | Vitamin B12      | 3.500 mcg  |
| Vitamin D3 | 40.000 IE  | Calcium          | 95 g       |
| Iron       | 2.000 mg   | Vitamin C        | 5.000 mg   |
| Vitamin E  | 7.500 mg   | Phosphorus       | 5 g        |
| Zinc       | 2.500 mg   | Pantothenic acid | 450 mg     |
| Vitamin K3 | 80 mg      | Sodium           | 15 g       |
| Manganese  | 1.300 mg   | Cholin           | 10.500 mg  |
| Vitamin B1 | 400 mg     | Potassium        | 11 g       |
| Cobalt     | 5 mg       | Folic acid       | 225 mg     |
| Vitamin B2 | 400 mg     | Magnesium        | 35 g       |
| Selenium   | 5 mg       | Niacin           | 1.050 mg   |
| Vitamin B6 | 250 mg     | D-Biotin         | 20.000 mcg |

## Pavo Fertile

For fertile horses

- ✓ For the fertility of mares
- ✓ Reduces the risk of early-embryonic death
- ✓ Supports the quick expulsion of the after-birth

Pavo Fertile was especially developed to support the fertility of mares. It stimulates the oestrus cycle of the mare. Pavo Fertile contains, amongst other compounds: vitamin E, a high concentration of beta carotene and trace elements. You will see clear improvements in your mare's fertility and oestrus cycle. In addition, Pavo Fertile reduces the risk of an early-embryonic death and stimulates the quick expulsion of the after-birth.

**Suitable for:**

- Mares with a fertility problem



CONTAINS PER KG

|            |           |
|------------|-----------|
| β-Carotene | 4.000 mg  |
| Vitamin E  | 10.000 mg |
| Vitamin C  | 5.000 mg  |
| Folic acid | 300 mg    |
| Copper     | 250 mg    |
| Zinc       | 1.300 mg  |
| Manganese  | 1.100 mg  |





# What goes into Pavo horse feed?

The ingredients at a glance

| Content per kg product | Nutritional Composition |                            |                 |             |               |             |         |          |          |              |           |              |          |             |             |               |              |               |               |  | Bioactive Compounds & Additives |               |                 |              |            |              |               |            |               |           |         |         |              |              |           |         |                |               |                    |            |                 |   |
|------------------------|-------------------------|----------------------------|-----------------|-------------|---------------|-------------|---------|----------|----------|--------------|-----------|--------------|----------|-------------|-------------|---------------|--------------|---------------|---------------|--|---------------------------------|---------------|-----------------|--------------|------------|--------------|---------------|------------|---------------|-----------|---------|---------|--------------|--------------|-----------|---------|----------------|---------------|--------------------|------------|-----------------|---|
|                        | Energy MJ/kg            | Digestible crude protein % | Crude protein % | Crude fat % | Crude fibre % | Crude ash % | Sugar % | Starch % | Lysine g | Methionine g | Calcium % | Phosphorus % | Sodium % | Potassium % | Magnesium % | Vitamin B6 mg | Vitamin E mg | Vitamin B1 mg | Vitamin B2 mg |  | Vitamin A IE                    | Vitamin D3 IE | Vitamin B12 mcg | Vitamin C mg | Choline mg | D-Biotin mcg | β-Carotene mg | Lecithin g | Folic acid mg | Copper mg | Iron mg | Zinc mg | Manganese mg | Selenium mcg | Iodine mg | Yeast g | Glucosamine mg | Chondroitin g | Hyaluronic acid mg | Collagen g | L-Tryptophane g |   |
| Pavo Mobility          | 99                      | 21                         | 27              | 6           | 13            | 7           | 20      | 5        | -        | -            | 0.7       | 0.3          | 0.2      | 1.1         | 0.1         | -             | -            | -             | -             |  | -                               | -             | -               | 4000         | -          | -            | -             | -          | -             | -         | -       | -       | -            | -            | -         | 75      | 50             | 1250          | 125                | -          |                 |   |
| Pavo NervControl       | 69                      | 14                         | 18              | 4           | 14            | 22          | 2       | 7        | -        | -            | 0.8       | 2.3          | 0.03     | 1.3         | 4           | 200           | -            | 400           | 400           |  | -                               | -             | 600             | -            | -          | -            | -             | 20         | -             | -         | -       | -       | -            | -            | -         | -       | -              | -             | -                  | -          | 40              |   |
| Pavo Eplus             | 91                      | 9                          | 12              | 2           | 13            | 21          | 3       | 17       | -        | -            | 0.9       | 2.7          | 0.6      | 1.2         | 3.5         | -             | 24.000       | -             | -             |  | -                               | -             | -               | 14.000       | -          | -            | -             | -          | -             | -         | -       | -       | -            | -            | 4000      | -       | -              | -             | -                  | -          | -               | - |
| Pavo MuscleCare        | 93                      | 11                         | 15              | 2           | 25            | 10          | 3       | 7        | -        | -            | 1.3       | 0.5          | 0.3      | 2           | 0.2         | -             | -            | 750           | -             |  | -                               | -             | -               | 4000         | 620        | -            | -             | -          | -             | -         | -       | -       | -            | -            | -         | -       | -              | -             | -                  | -          | -               |   |
| Pavo MuscleBuild       | 114                     | 16                         | 20              | 3           | 9             | 7           | 3       | 21       | 30       | 10           | 0.7       | 0.7          | 0.7      | 1.2         | 0.1         | -             | -            | -             | -             |  | -                               | -             | -               | 14.000       | -          | -            | -             | 8          | -             | -         | -       | -       | -            | -            | -         | -       | 140            | -             | -                  | -          | -               | - |
| Pavo E'lyte            | 64                      | 6                          | 8               | 1           | 14            | 32          | 7       | 5        | -        | -            | 0.7       | 0.3          | 9        | 4           | 1           | -             | -            | -             | -             |  | -                               | -             | -               | 4000         | -          | -            | -             | -          | -             | -         | -       | -       | -            | -            | -         | -       | -              | -             | -                  | -          | -               |   |
| Pavo BiotinForte       | 93                      | 13                         | 16              | 7           | 14            | 7           | 4       | 13       | -        | 50           | 0.6       | 0.5          | 0.01     | 1.3         | 0.2         | 300           | -            | -             | -             |  | -                               | -             | -               | 50           | -          | 200.000      | -             | 40         | -             | 800       | -       | 4000    | -            | -            | -         | 12      | -              | -             | -                  | -          | -               | - |
| Pavo HealthBoost       | 87                      | 15                         | 20              | 3           | 21            | 10          | 3       | 10       | -        | -            | 1.1       | 0.5          | 0.2      | 1.8         | 0.2         | 80            | 1200         | 120           | 120           |  | 75.000                          | 12.600        | 1.000           | 3.000        | 2.400      | 4.000        | -             | 6          | 32            | 160       | 660     | 800     | 260          | 1000         | 2         | 8       | -              | -             | -                  | -          | -               | - |
| Pavo MultiVit 15       | 105                     | 11                         | 14              | 2           | 17            | 9           | 3       | 18       | -        | -            | 1.2       | 0.7          | 0.6      | 1.5         | 0.1         | 200           | 7500         | 400           | 400           |  | 350.000                         | 35.000        | 3.000           | 14.000       | 10.000     | 10.000       | 500           | -          | 80            | -         | -       | -       | -            | -            | -         | -       | -              | -             | -                  | -          | -               |   |
| Pavo VitalComplete     | 72                      | 6                          | 8               | 2           | 13            | 34          | 4       | 7        | -        | -            | 8         | 0.5          | 1.5      | 1.1         | 3.5         | 250           | 7500         | 400           | 400           |  | 187.500                         | 40.000        | 3.500           | 5.000        | 10.500     | 20.000       | -             | -          | 225           | 500       | 2.000   | 2.500   | 1.300        | 5.000        | 20        | -       | -              | -             | -                  | -          | -               |   |
| Pavo Fertile           | 104                     | 11                         | 14              | 2           | 17            | 10          | 3       | 16       | -        | -            | 1.2       | 0.4          | 0.2      | 1.6         | 0.2         | -             | 10.000       | -             | -             |  | -                               | -             | -               | 5.000        | -          | -            | 4.000         | -          | 300           | 250       | -       | 1.300   | 1.100        | -            | -         | -       | -              | -             | -                  | -          | -               |   |

Chelated minerals      Organic form of Selenium



## When do you use which product?

|                                   | Pavo BasicPlus | Pavo Cerevit | Pavo Condition | Pavo Nature's Best | Pavo SummerFit | Pavo Liga | Pavo DailyPlus | Pavo Care4Life | Pavo SlobberMash | Pavo Podo® Lac | Pavo Podo® Start | Pavo Podo® Grow | Pavo Podo® Care | Pavo FoalMilk | Pavo S.O.S. Kit | Pavo Colostrum |   | Pavo AllSports | Pavo SportsFit | Pavo Triple P | Pavo EnergyControl | Pavo Gold E | Pavo Cereals | Pavo FieldCare | Pavo GrassSeed |
|-----------------------------------|----------------|--------------|----------------|--------------------|----------------|-----------|----------------|----------------|------------------|----------------|------------------|-----------------|-----------------|---------------|-----------------|----------------|---|----------------|----------------|---------------|--------------------|-------------|--------------|----------------|----------------|
| Horses on (box) rest              | ●              | ●            | ●              | ●                  | ●              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Veterans (16+)                    | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | ●                | ●               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Ponies / Good doers               | -              | -            | -              | -                  | ●              | ●         | ●              | ●              | ●                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Nervous horses                    | -              | ●            | ●              | ●                  | -              | -         | ●              | -              | -                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | ●                  | -           | -            | -              | -              |
| Skinny horses                     | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | ●               | -               | -             | -               | -              | - | -              | ●              | -             | -                  | -           | -            | -              | -              |
| Overweight / obese horses         | -              | -            | -              | ●                  | ●              | -         | ●              | ●              | -                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Horses prone to laminitis         | -              | -            | -              | ●                  | ●              | -         | ●              | ●              | -                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Horses in recovery                | -              | -            | -              | -                  | -              | -         | ●              | ●              | ●                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Leisure                           | ●              | ●            | ●              | ●                  | ●              | ●         | ●              | ●              | ●                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Dressage - light / medium work    | -              | -            | ●              | -                  | -              | -         | ●              | ●              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | ●              | -             | -                  | ●           | -            | -              | -              |
| Dressage - top sport              | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | -              | ●              | -             | ●                  | -           | -            | -              | -              |
| Endurance                         | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | ●              | -             | ●                  | -           | -            | -              | -              |
| Eventing                          | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | ●              | -             | ●                  | -           | -            | -              | -              |
| Western - reining                 | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | ●              | ●             | -                  | ●           | -            | -              | -              |
| Western - pleasure                | -              | -            | ●              | ●                  | -              | -         | ●              | ●              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | ●              | -             | ●                  | -           | -            | -              | -              |
| Driving - marathon                | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | ●              | -             | ●                  | -           | -            | -              | -              |
| Showjumping - light / medium work | -              | -            | ●              | ●                  | -              | -         | ●              | ●              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | -              | ●             | -                  | -           | -            | -              | -              |
| Showjumping - topsport            | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | ●              | -              | ●             | -                  | ●           | -            | -              | -              |
| Racing and trotting               | -              | -            | -              | -                  | -              | -         | -              | -              | -                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | ●             | -                  | ●           | -            | -              | -              |
| Pregnant and lactating mares      | -              | -            | -              | -                  | -              | -         | -              | -              | -                | ●              | -                | -               | ●               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Young foals (< 8 months)          | -              | -            | -              | -                  | -              | -         | -              | -              | -                | -              | ●                | -               | ●               | ●             | ●               | ●              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Foals (8 months - 3 year)         | -              | -            | -              | -                  | -              | -         | -              | -              | -                | -              | -                | ●               | ●               | -             | -               | -              | - | -              | -              | -             | -                  | -           | -            | -              | -              |
| Prepare for shows                 | -              | -            | -              | -                  | -              | -         | -              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | ●                  | ●           | -            | -              | -              |
| Cereal based diets                | -              | -            | -              | -                  | -              | -         | ●              | -              | ●                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | ●                  | ●           | -            | -              | -              |
| Field care                        | -              | -            | -              | -                  | -              | -         | -              | -              | -                | -              | -                | -               | -               | -             | -               | -              | - | -              | -              | -             | -                  | -           | ●            | ●              | -              |

About Pavo

Pavo Essentials

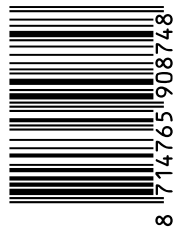
Pavo Breeding

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